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HK\$600 / US\$80**

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[Promo code: BIP2016HKMCCPD]

1-2 December 2016

Hong Kong Convention and Exhibition Centre



IP in the Innovation Era



Yi Xiaozhun
Deputy Director General
**World Trade
Organization**



Song Liuping
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Chief Legal Officer
Huawei Technologies Co., Ltd.



Seungho Ahn, US Attorney
Executive Vice President and Head of IP Center
Samsung Electronics Co., Ltd.



Roger Martin
Senior Vice President and Chief IP Strategist
Qualcomm Incorporated



Uwe Over
Corporate Vice President, Head of IP
and Associate General Counsel
Henkel AG & Co. KGaA

2016 Program Overview – IP in the Innovation Era

1 December 2016 (Thursday)

AM	Opening Session Plenary Session I –Growth and Opportunities: The Next IP Development in Asia Plenary Session II –The Future is Open: Managing and Commercialising IP Assets	2.5 CPD Points
Noon	Keynote Luncheon	1.5 CPD Points
PM	Global Tech Summit Concurrent Breakout Sessions discussing IP portfolio management, IP Markets on the Chinese Mainland, Taiwan and Hong Kong – Latest Updates and Insights, IP Trends and Developments in Asia etc.	3 CPD Points

2 December 2016 (Friday)

All Day	Plenary Session III – Looking into China’s 13th Five Year Plan: New Opportunities in the Innovation Era Concurrent Breakout Sessions discussing legal tips and due diligence, IP financing, alternative dispute resolution on IP, strategic IP management in China’s film and creative industries, IP issues under BREXIT, IP opportunities in fashion and start-ups etc.	5.5 CPD Points (AM: 2.5 Points PM: 3 Points)
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*CPD Credit Points were approved by Hong Kong Mediation Centre but are subject to change per final programme and HKMC’s final decision.

For full programme, click [HERE](#)



Why **BIP Asia 2016** is a must - attend event :

2000+
attendance
including
IP professionals &
business leaders

80+

Internationally
renowned speakers

80+ Exhibitors
Including IP owners,
international brands and
service providers

Business matching &
networking
opportunities

Special Offer for members of HKMC
HK\$600 / US\$80

(Promo code: **BIP2016HKMCCPD**)

Two-day pass includes networking lunch on 1 December (original price: HK\$1,800 / US\$230)



Register Now

to enjoy special offers
before 7 Oct 2016



CPD HOURS = **12.5**

www.bipasiaforum.com

Organisers:



An event of:



Concurrent events:



Hong Kong Trade Development Council

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