

**Discounted Offer for 12.5 CPD Hours:
HK\$600 / US\$80**
[Promo code: BIP2017HKMCCPD]



7-8 December 2017
Hong Kong Convention and Exhibition Centre

Register Now!

IP & Innovation : Propelling Change, Growth and Connectivity



Wang Binying
Deputy Director General,
World Intellectual Property
Organization



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Chair, The ASEAN Working Group on
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Wong Kam Fai
Associate Dean (External Affairs), Faculty of Engineering;
Director, Centre for Innovation and Technology; Professor,
Department of Systems Engineering & Engineering
Management, the Chinese University of Hong Kong

Business of IP Asia Forum 2017 Program Overview

7 December 2017 (Thursday)

		CPD Points
AM	Opening Session Plenary Session I – Evolving IP Policy in the Innovation Era Plenary Session II – Crafting a Comprehensive IP Strategy for the New World Order	2.5
Noon	Keynote Luncheon	1.5
PM	Concurrent Breakout Sessions Brand Defence, International IP Dispute Resolution – A New Chapter for Hong Kong, The Trend of Film Adaptation etc.	3
8 December 2017 (Friday)		
AM	Global Tech Summit – The Revolution of Artificial Intelligence (AI)	2.5
PM	Concurrent Breakout Sessions – The Dos / Don'ts and the Valuation of IP Transactions: A Case Study on the Cavalia Show, Digital Media and IP Management Trend, Bridging Innovation and Commerce through IP : the US Experience etc.	3

*CPD Credit Points are subject to change per the final programme

For full programme, click [HERE](#)



Special Offer for members of Hong Kong Mediation Centre

HK\$600 / US\$80
(Promo code: BIP2017HKMCCPD)

Two-day pass includes a networking lunch on 7 December (original price: HK\$1,800 / US\$230)

Register Now



CPD Hours = 12.5

Organisers:



Concurrent events:



An event of:



Hong Kong Trade Development Council

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