

Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2021 (Online)

Organisers

Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration
Intellectual Property Department of the Government of the Hong Kong SAR
Economic and Technological Development Bureau of the Government of the Macao SAR

2 September 2021 (Thursday)

The “Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium” (“the Symposium”) has been an annual event held in rotation in the Mainland, Hong Kong SAR and Macao SAR since 2000. The Symposium of 2021 to be held online is jointly organised by Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR.

The Symposium aims to enhance exchange and co-operation among the Mainland, Hong Kong and Macao, provide enterprises, intellectual property (IP) practitioners and government officials in the Mainland, Hong Kong and Macao with the latest information, and deepen their understanding of IP through discussions. Under the global trend of driving growth through innovation, staying on top of the latest IP development and effective IP protection and exploitation strategies is key to making a head start.

This year’s Symposium will cover the latest updates on IP in the Mainland, Hong Kong and Macao, and focus on the analysis of the crucial role IP plays in driving the economic development of the society in the 14th Five Year Plan Period, upon the announcement of the “Outline of the 14th Five-Year Plan for National Economic and Social Development of the People's Republic of China and the Long-Range Objectives Through the Year 2035” in March this year. There will also be case sharing to explore ways to foster enterprises’ innovative development through effective IP protection and strategy.

Themes of this year’s Symposium include:

- (1) The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR ;
- (2) Intellectual Property Protection and Portfolio Management in the 14th Five Year Plan Period

Date & Time:	2 September 2021 (Thursday) 2pm – 6pm
Mode:	Webinar
Speakers:	Senior government officials and representatives from enterprises in the Mainland, Hong Kong and Macao
Language:	Putonghua (simultaneous interpretation in English will be provided)
Fee:	Free
Website:	http://www.ipd.gov.hk (What’s New)
Application:	Download the application form and return the completed form to IPD via email or fax.
Remarks:	Applications of CPD accreditation for the Symposium have been made to the Law Society of Hong Kong and Hong Kong Mediation Centre. Details will be announced upon confirmation.

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Programme Rundown (Tentative)

14:00-14:15	Opening Ceremony Opening Speech : (1) Representative of Commerce and Economic Development Bureau, the Government of the Hong Kong SAR (2) Mr GAN Shaoning <i>Deputy Commissioner of China National Intellectual Property Administration</i> (3) Mr TAI Kin Ip <i>Director of Economic and Technological Development Bureau, the Government of the Macao SAR</i>
14:15-15:55	Theme 1 : The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR Speakers : (1) Mr GUO Jianguo <i>Director of General Affairs Division, Treaty and Law Department, National Copyright Administration of China</i> (2) Ms XIANG Fei Fan <i>Deputy Director of General Affairs Division of Copyright Department, National Copyright Administration of China</i> (3) Ms VONG Sok Wai <i>Acting Head of Patent and Copyright Division of Intellectual Property Department, Economic and Technological Development Bureau, the Government of the Macao SAR</i> (4) Ms Sandra HUI <i>Senior Solicitor of Intellectual Property Department, the Government of the Hong Kong SAR</i>
15:55-16:10	Discussion / Q&A Session Moderator : Mr Thomas TSANG <i>Assistant Director of Intellectual Property, the Government of the Hong Kong SAR</i>
16:10-17:40	Theme 2: Intellectual Property Protection and Portfolio Management in the 14th Five Year Plan Period Speakers : (1) Mr DING Yanhui <i>President of Shenzhen Absen Optoelectronic Co., Limited</i> (2) Mr LIN Zhibin <i>General Manager of the Development Affairs Department, Bright Dream Robotics Co., Limited</i> (3) Mr HO Kuok Tou <i>CEO of Pachira International Technology Limited</i> (4) Mr SHANG Hailong <i>Managing Director, SenseTime Hong Kong & Macao</i>
17:40-17:55	Discussion / Q&A Session Moderator : Ms Brenda WAN <i>Principal Intellectual Property Examiner of Intellectual Property Department, the Government of the Hong Kong SAR</i>
17:55-18:00	Closing Ceremony Closing Speech : Mr David WONG <i>Director of Intellectual Property, the Government of the Hong Kong SAR</i>
18:00	End of Symposium