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國際爭議解決及專業談判研究院  
Academy of International Dispute Resolution &  
Professional Negotiation

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香港和解中心  
Hong Kong Mediation Centre



國際專業代理人協會  
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Hong Kong International Mediation Centre



國際爭議解決及風險管理協會  
International Dispute Resolution &  
Risk Management Institute



香港國際商業仲裁中心  
Hong Kong Centre of International Commercial Arbitration

# Professional Mediation Specialist Certification Training Course

## Intellectual Property Mediation Specialist

Med04-05H-0322

### Objective:

As a mediator, it is crucial to equip themselves with adequate IP knowledge in classifications, concepts, and specific handling techniques while resolving an IP mediation case. This course provides a basic general overview of intellectual property law: patents, trademarks, copyrights, and technology transfer. It explores the fundamental concepts of these laws and how these laws interrelate with each other.

The aim of this subject is to provide participants with a solid foundation in the intellectual property aspect. Students will acquire the ability to identify and solve problems arising from the international nature of the intellectual property. Through lecturing on the theories, sharing case participants, and case exercises, participants will be able to reinforce their competence in resolving IP mediation cases in both the Hong Kong settle and internationally.

Successful completion of the course and fulfilling the requirements of the end-of-course assessment, you will be eligible to be enlisted on the Specialist Panel of the Hong Kong Mediation Centre (HKMC) or/and Specialised Expert Panel of International Dispute Resolution and Risk Management Institute (IDRRMI), specific for the Intellectual Property mediation.

### Course date & Time:

Duration: Total 12 hours  
Date: 10, 17, 24, 31 March 2022  
Time: 7:00pm – 10:00pm  
Venue: Room 506, 5/F, West Wing Justice Place, 11 Ice House Street, Central, Hong Kong  
Deadline: 1 March 2022

### Methodology:

Lecture, Case study, Sharing, Exercise, Group discussion, Roleplay & Assessment

### Medium of Instruction:

Cantonese with English supplementary

### Target Participants:

Professionally qualified mediators who are

- interested in enhancing knowledge in Intellectual Property
- interested in obtaining advanced mediator qualification
- interested in enlisting in the mediation specialist panelist of HKMC or/and IDRRMI

### Course Fee:

- IDRRMI / HKMC / MHJMC Member – HK \$4,500
- Non-Members – HK \$5,000

## Trainer:



Dr. Alex Lau has gained profound knowledge and experience on legal aspects of the intellectual property market through his involvement in the legal industry for over twenty years. Besides being the partner of the Hong Kong Intellectual Property Advisory Services Limited (IPAS), he is currently the coach, assessor of the Hong Kong Mediation Centre (HKMC), and an accredited international mediator of the International Dispute Resolution and Risk Management Institute (IDRRMI).

## Course Contents:

- o Introduction to Intellectual Property
  - Trademark Concept, Patent, Copyright, Technology Transfer
- o The benefit of Mediation for different stakeholders in Intellectual Property Dispute
- o Overview of Intellectual Property Mediation Scheme, workflow and case management
- o Collaborating with parties, solicitors, and mediation advocates in IP dispute and mediation
- o Mediator's preparation in Intellectual Property (Pre-mediation session) and exercise
- o Formulating mediation strategy and parties' negotiation strategy in IP mediation (and exercise)
- o Mediation session specifically for Intellectual Property mediation (exercise) and drafting materials
- o Drafting Mediation Settlement agreement / MOU in Intellectual Property mediation
- o Role play 1
- o Role play 2
- o Written Assessment

## Certificate

Upon completion of this specialised course

- Students attaining 100% attendance in the course and passing the end-of-course assessment will be awarded a "Certificate of Completion".
- Candidates with the "Certificate of Completion" are eligible to apply to be the intellectual property Mediation Specialised Panel at HKMC or/and IDRRMI within a year upon the completion of the course.
- Applicants must fulfill the requirement of entering the professional mediator panel set by HKMC or/and IDRRMI.

## Professional Qualification:

- Participants who successfully complete the course are eligible to apply and register to be enlisted on the IDRRMI (international mediation expert) or/and HKMC (advanced mediator) list, namely in the Intellectual property panel and titled as IDRRMI (IME-IP) or/and HKMC (AM-IP).

## Application

1. Please complete and submit the online application form via the link below:

<https://forms.gle/pb41FARrTgQWj6yN9>

2. Please settle the course fee by either cross-cheque or bank transfer on or before 12:00 noon, 1 March 2022.

## Payment Methods:

### 1. Cross-cheque

Cheque should be made payable to "Academy of Intl Dispute Resolution & Professional Negotiation Ltd." Please write down your full name, contact number and label the course title at the back of the cheque. Only applicable to owners of a Hong Kong bank account. Please submit your cross-cheque to Academy of Intl Dispute Resolution & Professional Negotiation.

### 2. Bank Transfer

Please provide Bank-in Slip and state your full name, contact number and the course title.

Bank Name: BANK OF CHINA (Hong Kong) LIMITED  
Bank Account: Academy of Intl Dispute Resolution & Professional Negotiation Ltd  
Bank Account Number: 012-704-2-005666-9

\* Terms and Conditions applied on application and payment, please visit our course and application website online