

# International Intellectual Property Consultant Training Certificate Course

## Course Description

Innovation is one of the greatest assets in many businesses. To secure long-term commercial success, Intellectual Property (IP) protection of innovation trademarks, designs, patents, and copyright is essential. This course aims to train intellectual property consultants who are competent to provide advice on the application of intellectual property on clients' assets, help them to value monetary assets and manage intellectual property portfolios. If the patent was violated, the consultant would plan and follow adequate legal procedures to protect the IP.

International Professional Advocate Association - Intellectual Property Application and Protection office (IPAA – IPAPO) provides professional services for Commercial enterprises, creators and professionals. IPAA-IPAPO offers professional and quality-assured services including intellectual property management and development, intellectual property protection in international trade, intellectual property dispute resolution, and rights protection.

Organiser



國際爭議解決及專業談判研究院  
Academy of International Dispute Resolution & Professional Negotiation

Accredited by



## Target Participants

- Inventors, creators and business managers;
- Intellectual property professionals, students and teachers of intellectual property;
- Any individuals who are interested in obtaining professional knowledge and qualification in professional intellectual property consultant

## Course Details

- Course Code: IP01-03H-0722
- Date: 23, 30 July, 6, 13 & 20 August 2022
- Time: 9:00am - 6:00pm
- Location: Room 506, 5/F, West Wing, Justice Place, 11 Ice House Street, Central, Hong Kong
- Duration: 40 hours
- Language: Cantonese, supplemented with English
- Course Mode: Lectures, group discussions, case sharing, role-play exercises, and end-of-course assessment
- Fee: HK\$16,500 (Course fee HK\$15,000 + Assessment fee HK\$1,500)



admin@aidrn.org



<https://aidrn.org>



(852) 3622 2178



Room 506, 5/f, West Wing, Justice Place, 11 Ice House Street, Central

## COURSE CONTENT

- Enhancing the awareness of intellectual property (IP) protection
- Strengthening the professional knowledge of the IP
- Fully utilize innovation and the potential of companies
- Improving the IP rights protection of enterprises
- Building a professional team of IP consultants
- Expanding intellectual property asset values of companies
- Process of IP right protection arrangement
- Lifting the competitiveness of enterprises
- Case study and practices
- End-of-course assessments

## APPLICATION

- 1) Please complete the application form below
- 2) Submit CV to the secretariat of AIDRN via email (admin@aidrn.org); and
- 3) Complete the application procedure (including settling the course fee) before the application deadline (14 July, 2022).

## PAYMENT METHOD

1

### CROSSED CHEQUE

Cheque should be made payable to "Academy of Intl Dispute Resolution & Professional Negotiation Ltd."

Write down your full name and contact number, and label the course title on the back of the cheque.

Submit your cheque to Room 506, 5/F, West Wing, Justice Place, 11 Ice House Street, Central

2

### BANK TRANSFER

Provide the Bank-in Slip and state your full name, contact number, and the course title.

Bank Name: Academy of Intl Dispute Resolution & Professional Negotiation Ltd

Bank Account: BANK OF CHINA (Hong Kong) LIMITED (012-704-2-005666-9)

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### FPS

FPS identifier: 169930302

## OUR COURSE TRAINING TEAM

### PROF. DR. FRANCIS LAW

Chairman of International Dispute Resolution and Risk Management Institute

President of Academy of International Dispute Resolution and Professional Negotiation

President of Hong Kong Mediation Centre



### DR. ALEX LAU

Chairman of Intellectual Properties Mediation Committee of International Dispute Resolution and Risk Management Institute

Adjunct Lecturer of Academy of International Dispute Resolution and Professional Negotiation

Council Member of Hong Kong Mediation Centre



## CERTIFICATION

- The "Certificate of Completion" will be awarded to participants who attain 100% attendance in the course, and pass the end-of-course assessment.
- Participants who obtained the "Certificate of Complete" of this course are eligible to apply for the "Accredited International Intellectual Property Consultant (AIIPC)" at the IPAA.

## ACCREDITATION

Upon successfully passing the accreditation at the IPAA, participants are qualified to be enlisted on the panel of Accredited International Intellectual Property Consultant (AIIPC).

Enlisted AIIPC are offered great opportunities to uptake the intellectual property and protection service cases in Hong Kong, Mainland China, and overseas referred by the International Professional Advocate Association - Intellectual Property Application and Protection office (IPAA - IPAPO).

Course detail:

<https://aidrn.org/intellecutalpropertyconsultant-training-en/>

Application:

<https://forms.gle/SssUxQgCBU1S3Pj19>  
or QR code

